

# BIG I

## WESTCHESTER

Spring 2026

Dear Friend of the Big I Westchester:

Join us on Wednesday, September 23, 2026 for the Big I Westchester's 60th ANNUAL EDUCATION DAY at the Opus Hotel in White Plains, NY. We are pleased to announce that we will have both a Wholesaler panel in the morning, as well as an Executive Carrier panel during lunch. Our event will conclude with an Oktoberfest celebration in the exhibit hall.

Our exhibit area will be open from 11:30 – 12:45 p.m. with refreshments and hors d'oeuvres, and then again after our luncheon program, from 3:00 - 4:00 p.m. with a cocktail party. This will provide exhibitors with optimal networking opportunities with attendees. Exhibit space is limited and preferred space will be given on a **first come, first served basis!**

Our confirmed panelists for the Wholesaler panel are:

- \* Erin Burns, Director - INSUREtrust
- \* Kevin Doyle, Chief Executive Officer – Risk Placement Services (RPS)
- \* Sean McVicker, President - XS Brokers

Our confirmed panelists for the Carrier panel are:

- \* Elizabeth Heck, Chairman, President & CEO - Greater New York Insurance Companies
- \* Jeremy Robinson, Senior Vice President - NYCM
- \* Kristen H. Martin, President & CEO - Utica Mutual Insurance Company

Lisa Lounsbury, President & CEO - Big I New York will serve as moderator.

Each exhibitor receives one complimentary registration for the entire day, including meals and refreshments.

We hope that your organization will join us at EDay 2026. To participate, please fill out the attached contracts. We urge you to support our Association with a sponsorship and/or exhibit booth. For more information, please call Susan Barros, Big I Westchester's Executive Director at 973-941-6024, or complete and email the attached sheet to [scb@thebeaumontgroup.com](mailto:scb@thebeaumontgroup.com).

Thank you for your continued support.

Susan Barros  
Executive Director



**Education Day 2026**  
Wednesday, September 23, 2026  
The Opus Westchester, 3 Renaissance Square, White Plains, NY  
**VENDOR/SPONSORSHIP CONTRACT**

Listed below are the categories available for sponsorship.

**EXHIBIT HALL HORS D'OEUVRES & REFRESHMENT SPONSOR --SINGLE SPONSOR - \$1,500.00** The Exhibit Hall Refreshment sponsor will be recognized in the E-Day Journal and on our website., will have signage in prominent locations displayed in the Exhibit Hall, will be announced during lunch, will receive a full page ad in the EDay Program and will receive two tickets to EDay.

**WHOLESALE PANEL SPONSOR - \$1,000.00 (SINGLE SPONSOR)** - The AI Panel sponsor will be recognized in the E-Day Journal and on our website, will have signage in prominent locations displayed, will be announced during the program and will receive 1 ticket.

**CARRIER PANEL SPONSOR -- \$1,000 (SINGLE SPONSOR)** - The Executive Panel sponsor will be recognized in the E-Day Journal and on our website, will have signage in prominent locations, will be announced and will receive 1 ticket to EDay.

**LUNCH SPONSOR -- \$1,000 (SINGLE SPONSOR)** - A Luncheon sponsor will be recognized in the E-Day Journal, will have signage in prominent locations displayed, will receive 1 ticket to EDay, will be announced during lunch and will receive recognition on our website.

**AWARDS PROGRAM SPONSOR -- \$750 (2 available):** An Award Program sponsor will be recognized in the E-Day Journal, will have signage in prominent locations displayed during the Awards Program, will be announced during the program and will receive recognition on our website.

**COCKTAIL HOUR SPONSOR -- \$2,500 (SOLD TO TRAVELERS):** A Cocktail Hour sponsor will be recognized in the E- Day Journal, will have signage in prominent locations displayed during the Cocktail Hour, will be announced during the program, will receive a full page ad in the E-Day Journal, will receive 4 tickets to EDay, and will be recognized on our website.

**GRAND PRIZE SPONSOR -- \$500** A Grand Prize sponsor will be recognized in the E-Day Journal, will have a large sign displayed near the dais, will be announced before the Grand Prize drawing and will be recognized on our website.

**EXHIBIT HALL SPONSOR -- \$1,500 (4 available):** An Exhibit Hall sponsor will receive one exhibit booth with electricity, two tickets to EDay, will have a sign posted in the exhibit hall during the conference and will be acknowledged from the podium and on our website. Additionally, the sponsor will receive a full page ad in the E-Day Journal.

**PARKING SPONSOR -- \$1,000 (1 available):** A Parking sponsor will be recognized in the E-Day Journal, will have a large sign displayed at registration, will have company logo on complimentary parking ticket, will be announced from the dais, will receive one complimentary ticket to EDay and will be recognized on our website.

**E-Day 2026 Sponsor Contract**

If you prefer to pay by check, please contact Susan Barros at [scb@thebeaumontgroup.com](mailto:scb@thebeaumontgroup.com), and she will invoice you.

CONTACT NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

CREDIT CARD #: \_\_\_\_\_

SEC CODE: ( ) \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

AMOUNT AUTHORIZED \_\_\_\_\_

Questions: Please contact Susan Barros at [scb@thebeaumontgroup.com](mailto:scb@thebeaumontgroup.com) or at (973) 941-6024

**THANK YOU FOR YOUR PARTICIPATION AND SUPPORT!**

## EDUCATION DAY 2026 JOURNAL ADVERTISING CONTRACT

Please reserve the following:

\_\_\_\_\_ Back Cover -- \$450      \_\_\_\_\_ Front Inside -- \$400      \_\_\_\_\_ Back Inside -- \$400

\_\_\_\_\_ Full page ad (8" x 11") -- \$275      \_\_\_\_\_ ½ page ad (8" x 5") -- \$200

\_\_\_ My "camera ready" ad is enclosed or will be emailed. Please send a print optimized PDF.

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\* We can also design an ad for an additional charge.

### E-Day 2026 Advertising Contract

**Please send all advertisements to Susan Barros NO LATER THAN 8/15/2026**

CONTACT NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

TELEPHONE ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

AUTHORIZED BY: \_\_\_\_\_ TITLE: \_\_\_\_\_

If you wish to pay by credit card, please contact Susan Barros at [scb@thebeaumontgroup.com](mailto:scb@thebeaumontgroup.com), and she will send you a secure link.

ALL ORIGINAL ARTWORK SHOULD BE EMAILED AS A PRINT OPTIMIZED PDF TO  
[SCB@THEBEAUMONTGROUP.COM](mailto:SCB@THEBEAUMONTGROUP.COM)